

Good day,

I want to respect both of our time and keep this letter concise.

I'm Joaquin, a growth operations specialist with 6+ years across high-growth industries, from global brands like Nike and PepsiCo to various emerging Web3 ventures, consistently driving results by learning quickly and adapting based on what really works.

Here are 3 experiences that summarize how I can be a good fit:

1. I supported athlete partnerships with multi-billion dollar brands like Nike and PepsiCo via Titan, managing high-stakes operations and complex stakeholder coordination that required precision and relationship management.
2. I led multi-country marketing campaigns across South-East Asia that generated 951k+ impressions and 3x expected conversion rates, demonstrating my ability to execute and deliver measurable results across diverse markets.
3. I built and scaled a global Web3 community from startup phase to 30,000+ followers while presenting insights to audiences of 34,000+ industry leaders, showing I can grow initiatives from the ground up and communicate effectively at any level.

This range of experience means I can work effectively with people across different cultures and time zones, while building operations that leverage reliable platforms like Google Workspace alongside emerging AI capabilities including LLMs and image/video generation tools.

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Looking forward to connecting,